



# PRIMARY SCHOOL GIVEBACK PROGRAM



## LUDLOW-TAYLOR ELEMENTARY FAMILY

*Earn money for your school when you buy essential kids clothes!*

### who is Primary?

- Started in 2015 by two moms who wanted a go-to for better basics without logos, slogans or sequins.
- Offering 80 unisex styles (and counting) for babies and kids up to size 12, in a rainbow of awesome colors and the softest fabrics we could find – all under \$25!
- Easy no-risk shopping at [www.primary.com](http://www.primary.com) with free shipping on every order, and free returns for 90 days

### here's how it works:

Shop Primary with your school's unique link: [www.primary.com/school/ludlow](http://www.primary.com/school/ludlow) and a percentage of that sale goes directly back to your school plus new customers get 20% off their first order!

**15% BACK**

for back to school  
(Jul - Sept)



**10% BACK**

for the rest of the year  
(Oct - May)



**PLUS**  
**20% off**<sup>\*</sup>  
your first order  
with code:  
**LUDLOW**



\*Valid on first purchase only. Cannot be combined with other offers.

# NO LOGOS, SLOGANS OR SEQUINS.

just amazing colors in the softest fabrics we could find for babies and kids up to size 12, in up to 25 colors, all under \$25

**Pro tip:** to find Ludlow-Taylor dress code approved items, use the color filter at the top of the kids page and select sunshine, grass, spruce and/or khaki to see your choices!

filter by color:  x clear



the classic tee  
\$8



the classic l/s tee  
\$10



the polo  
\$14



the henley  
\$16



the cardigan  
\$24



the hoodie  
\$20



the swing dress  
\$24



the short sleeve dress  
\$18



the pocket skirt  
\$12



the reversible twirly  
\$18



the short  
\$16



the midi short  
\$16



the track short  
\$14



the gym short  
\$14



the legging  
\$14

SHOP THESE AND  
70+ MORE STYLES  
AT PRIMARY

(use link below)

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